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***PRESS RELEASE***

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**FOR IMMEDIATE RELEASE**

**JASMAN TOYS ANNOUNCES HALO 3  
LICENSING AGREEMENT WITH MICROSOFT AND BUNGIE**

*Toy manufacturer Jasman to produce licensed Halo 3 Laser Command  
laser tag game targeted to fans of the popular franchise*

**SAN DIEGO, CA—(February 12, 2007)—** Jasman Toys, a growing toy designer and manufacturer announces a new licensing partnership with Microsoft Corporation and Bungie Studios. Under the agreement, Jasman will produce a line of Halo 3™ Laser Command products. Highlighting the line is a laser tag-style set that features an infrared-light laser gun and sensors. Targeted to core Halo fans, Jasman's Halo 3 Laser Command products will be available later in 2007.

“We are extremely excited to announce this licensing partnership with Microsoft,” said Brian Bonnett, executive vice president of Jasman Toys. “The Halo franchise is one of the most-recognized brands in the industry; the anticipation surrounding Halo 3 and our innovative product should prove to be extremely successful for Jasman and Microsoft.”

Jasman's Halo 3 Laser Command builds on the success of the most sought-after video game brand with an exciting laser tag-style game. With the upcoming release of Halo 3, this is a must-have product for any Halo fan. Weapons will include the Covenant's Plasma Rifle, Plasma Pistol and Energy Sword. These alien laser weapons emit a harmless infrared beam and sensors are worn by players to register hits. Engage in capture the flag, team battles, free-for-alls... the possibilities for gameplay are endless!

**About Jasman Toys**

**Jasman Toys** is a growing designer and producer of high-quality, innovative toys for children of all ages. With toy categories that range from remote controlled helicopters, electronic dinosaurs and shooting toys, Jasman has established a strong presence in the boy's toys market. Jasman's product lines include Command Force®, Flight Factory®, Mighty Megasaur®, Laser Command® and Wild West Gunslinger®. Jasman products are available at toy, hobby, gift, mass merchant and department stores throughout the United States and abroad. For more information about Jasman Toys visit the company website at [www.jasmantoy.com](http://www.jasmantoy.com) or call 1-800-496-2133.

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