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PRESS RELEASE

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FOR IMMEDIATE RELEASE

JASMAN TAKES OFF AT TOY FAIR 2007 WITH BOYS' TOYS THAT ARE RIGHT ON TARGET

Toy manufacturer inks major licensing deals with Spiderman 3 and Jurassic Park; a new round of boys' toys will take Toy Fair 2007 by storm.

SAN DIEGO, CA—(February 10, 2007)— Jasman Toys, a growing toy designer and manufacturer, announces the acquisition of new major licensing agreements for 2007. Jasman will create licensed *Spiderman 3*[™] and *Jurassic Park*[™] toys, along with *Sikorsky*[™] helicopter products. These deals complement a full line-up of popular and exciting toys, building on a successful 2006 year in retail for Jasman's core product lines – Command Force[®] and Wild West Gunslinger[®].

These licensing agreements mark a major milestone for Jasman Toys; an Asian toy company that only recently expanded operations to the United States. The *Spiderman 3* licensed products include two versions of Jasman's popular **Chopper Patrol** products. *Jurassic Park* licensed toys will feature an exciting **Raptor Battle** game and **R/C Walking Dinosaurs** that walk, light up and roar.

New product highlights for Toy Fair 2007:

Command Force

Command Force Chopper Countdown

Beat the clock in this exciting tethered helicopter game. Start by pushing down the landing platform, set the timer for up to five minutes and then the fun begins! Fly your helicopter around to pick up four pieces of cargo with the grappling hook and drop them off on the landing platform. Once finished, pull the pin with the hook to stop the timer or the platform pops up and your cargo is lost at sea! Compete against your best time or challenge a friend. Link two Chopper Countdowns together for more fun – competing helicopters collide in mid-air to knock each other's cargo down.

Ages 6 and up. SRP: \$24.99

(more)

Command Force Aero Assault

Command Force goes mobile with the new Aero Assault! This innovative product combines the aspects of helicopter and truck play into one unique toy. An Army-green truck with chunky, all-terrain wheels features a helipad on the bed and a Command Force tethered chopper on the rear of the truck. The cab folds down to reveal the chopper's dual flight controls. Comes with four cargo crates to pick up and drop with expert precision. **Ages 6 and up. SRP: \$17.99**

Wild West Gunslinger

Wild West Gunslinger County Fair Shootout

Test your sharpshooter skills with this toy that replicates a classic carnival game. The Wild West Gunslinger County Fair Shootout is target shooting set with realistic gunshot and ricochet sounds. Using a harmless infrared beam and sensors to detect direct hits, County Fair Shootout is a diorama-style setup with thematic targets. A cowboy and a bandit pop up from behind bushes and say phrases when hit and decoy ducks pop up and keel over with an accurate shot. County Fair Shootout is a safe and fun way to become a crack shot! **Ages 6 and up. SRP: \$34.99**

Spiderman 3™

Spiderman 3™ Chopper Patrol

Who needs to sling webs when you can cruise in a helicopter? This Spiderman 3-licensed chopper toy is a tethered helicopter attached to a control base with dual flight controls for throttle and pitch. Carefully maneuver Spiderman's stylish chopper 360° to pick up pieces of rescue cargo to carry back to the landing platform. But make sure to use your Spidey Sense – a shaky hand will make you lose control! Available in full-size and micro versions. **Ages 6 and up. SRPs: Full-size \$29.99 - Micro \$14.99**

About Jasman

Jasman (www.jasman toys.com) is a growing designer and producer of high-quality, innovative toys for children of all ages. With toy categories that range from remote controlled helicopters, electronic dinosaurs and shooting toys, Jasman has established a strong presence in the boy's toys market. Jasman's product lines include Command Force[®], Flight Factory[®], Mighty Megasaur[®], Laser Command[®] and Wild West Gunslinger[®]. Jasman products are available at toy, hobby, gift, mass merchant and department stores throughout the United States and abroad.

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